

Communication Publishing Co LLC

Lowcountry-Beaufort, SC Rate Sheet - 2010

WHITE PAGES

	<u>ANNUAL RATE</u>
WBL White Bold Listing	\$140.00
WFL White Feature Listing	\$280.00
WFY White Feature Listing Yellow Highlight	\$400.00
WFYL White Feature Listing Yellow Highlight Logo	\$505.00
WRL White Regular Listing.....	\$110.00
WEL White Extraline	\$110.00
WAC White Alternate Call	\$110.00
WBAC White Bold Alternate Call	\$140.00

YELLOW PAGES

RL Regular Listing.....	\$95.00
BL Bold Listing	\$135.00
FL Feature Listing	\$175.00
EL Extraline	\$95.00
AL Alternate Listing	\$95.00
AC Alternate Call	\$95.00
ARL Anchor Regular Listing	\$0.00
ABL Anchor Bold Listing	\$0.00
AFL Anchor Feature Listing	\$175.00
1HS 1/2" Box Ad	\$175.00
2HS 1" Box Ad.....	\$280.00
2HSR 1" Box Ad Red	\$400.00
3HS 1 1/2" Box Ad.....	\$360.00
3HSR 1 1/2" Box Ad Red	\$480.00
4HS 2" Box Ad.....	\$440.00
4HSR 2" Box Ad Red	\$555.00
5HS 2 1/2" Box Ad.....	\$515.00
5HSR 2 1/2" Box Ad Red	\$665.00
5HSL 2 1/2" Box Ad Logo	\$610.00
5HSLR 2 1/2" Box Ad Logo Red	\$760.00
6HS 3" Box Ad.....	\$640.00
6HSR 3" Box Ad Red	\$850.00
6HSL 3" Box Ad Logo	\$740.00
6HSLR 3" Box Ad Logo Red	\$950.00

YELLOW PAGES-TRADE ITEMS

TN Tradename	\$160.00
TM Trademark	\$370.00
CTM Custom Trademark.....	\$490.00
TEL Trade Extraline	\$95.00
TBL Trade Bold Listing	\$135.00
TRL Trade Regular Listing	\$95.00
TAC Trade Alternate Call	\$95.00
TBAC Trade Bold Alternate Call	\$135.00

YELLOW PAGES-DISPLAY

	<u>ANNUAL RATE</u>
QC Quarter Column	\$510.00
QCR Quarter Column Red	\$570.00
QC2 Quarter Column 2 Color	\$625.00
QCM Quarter Column Multicolor	\$710.00
3U 3 Unit Ad	\$675.00
3UR 3 Unit Ad Red	\$765.00
3U2 3 Unit Ad 2 Color.....	\$860.00
3UM 3 Unit Ad Multicolor	\$975.00
DQC Double Quarter Column.....	\$835.00
DQCR Double Quarter Column Red	\$930.00
DQC2 Double Quarter Column 2 Color	\$1,040.00
DQCM Double Quarter Column Multicolor.....	\$1,165.00
TQC Triple Quarter Column	\$1,250.00
TQCR Triple Quarter Column Red	\$1,405.00
TQC2 Triple Quarter Column 2 Color	\$1,585.00
TQCM Triple Quarter Column Multicolor	\$1,655.00
DHC Double Half Column	\$1,670.00
DHCR Double Half Column Red	\$1,910.00
DHC2 Double Half Column 2 Color.....	\$2,140.00
DHCM Double Half Column Multicolor	\$2,400.00
HP Half Page	\$2,500.00
HPR Half Page Red.....	\$2,805.00
HP2 Half Page 2 Color	\$3,155.00
HPM Half Page Multicolor	\$3,545.00
DC Double Column-Full	\$3,240.00
DCR Double Column Red	\$3,735.00
DC2 Double Column 2 Color	\$4,195.00
DCM Double Column Multicolor	\$4,710.00
TQP Triple Quarter Page.....	\$4,120.00
TQPR Triple Quarter Page Red	\$4,675.00
TQP2 Triple Quarter Page 2 Color	\$5,245.00
TQPM Triple Quarter Page Multicolor	\$5,885.00
FP Full Page.....	\$5,000.00
FPR Full Page Red	\$5,610.00
FP2 Full Page 2 Color	\$6,290.00
FPM Full Page Multicolor	\$7,055.00

PREMIUM POSITIONS

IBCM Inside Back Cover Multicolor	\$8,685.00
IFCM Inside Front Cover Multicolor.....	\$9,870.00
OBC Outside Back Cover	\$29,215.00
TAB Multicolor Insert.....	\$16,540.00
TIP-ON Full Size Book.....	\$27,565.00
TAB Tab Midi	\$5,250.00
TIP-ON Midi Book	\$11,340.00
ONLINE SPECIAL SERVICES.....	\$126.00

TOTAL CIRCULATION

LARGE FORMAT BOOK
30,000

MIDI BOOK
55,000

TOTAL
85,000