

Communication Publishing Co LLC

Lowcountry-Beaufort, SC Rate Sheet - 2012

WHITE PAGES

	ANNUAL RATE
WBL White Bold Listing	\$156.00
WFL White Feature Listing.....	\$300.00
WFY White Feature Listing Yellow Highlight.....	\$408.00
WFYL White Feature Listing Yellow Highlight Logo	\$516.00
WRL White Regular Listing.....	\$110.00
WEL White Extraline	\$110.00
WAC White Alternate Call.....	\$110.00
WBAC White Bold Alternate Call.....	\$140.00

YELLOW PAGES

RL Regular Listing	\$110.00
BL Bold Listing	\$144.00
FL Feature Listing.....	\$192.00
EL Extraline.....	\$110.00
AL Alternate Listing	\$110.00
AC Alternate Call	\$110.00
ARL Anchor Regular Listing.....	\$0.00
ABL Anchor Bold Listing.....	\$0.00
AFL Anchor Feature Listing	\$192.00
1HS 1/2" Box Ad	\$192.00
2HS 1" Box Ad	\$300.00
2HSR 1" Box Ad Red.....	\$400.00
3HS 1 1/2" Box Ad	\$360.00
3HSR 1 1/2" Box Ad Red.....	\$480.00
3HSL 1 1/2" Box Ad Logo.....	\$408.00
4HS 2" Box Ad	\$444.00
4HSR 2" Box Ad Red.....	\$564.00
5HS 2 1/2" Box Ad	\$520.00
5HSR 2 1/2" Box Ad Red.....	\$672.00
5HSL 2 1/2" Box Ad Logo.....	\$612.00
5HSLR 2 1/2" Box Ad Logo Red	\$768.00
6HS 3" Box Ad	\$648.00
6HSR 3" Box Ad Red.....	\$852.00
6HSL 3" Box Ad Logo	\$744.00
6HSLR 3" Box Ad Logo Red.....	\$960.00

YELLOW PAGES-TRADE ITEMS

TN Tradename.....	\$192.00
TM Trademark.....	\$378.00
CTM Custom Trademark	\$492.00
TEL Trade Extraline.....	\$110.00
TBL Trade Bold Listing.....	\$144.00
TRL Trade Regular Listing	\$110.00
TAC Trade Alternate Call.....	\$110.00
TBAC Trade Bold Alternate Call	\$144.00

YELLOW PAGES-DISPLAY

	ANNUAL RATE
QC Quarter Column	\$525.00
QCR Quarter Column Red.....	\$575.00
QC2 Quarter Column 2 Color	\$650.00
QCM Quarter Column Multicolor.....	\$750.00
3U 3 Unit Ad	\$700.00
3UR 3 Unit Ad Red.....	\$770.00
3U2 3 Unit Ad 2 Color.....	\$870.00
3UM 3 Unit Ad Multicolor	\$975.00
DQC Double Quarter Column.....	\$850.00
DQCR Double Quarter Column Red	\$935.00
DQC2 Double Quarter Column 2 Color	\$1,055.00
DQCM Double Quarter Column Multicolor.....	\$1,180.00
TQC Triple Quarter Column	\$1,375.00
TQCR Triple Quarter Column Red	\$1,500.00
TQC2 Triple Quarter Column 2 Color.....	\$1,600.00
TQCM Triple Quarter Column Multicolor	\$1,700.00
DHC Double Half Column	\$1,800.00
DHCR Double Half Column Red	\$1,910.00
DHC2 Double Half Column 2 Color.....	\$2,140.00
DHCM Double Half Column Multicolor	\$2,400.00
HP Half Page	\$2,625.00
HPR Half Page Red.....	\$2,805.00
HP2 Half Page 2 Color	\$3,155.00
HPM Half Page Multicolor	\$3,545.00
DC Double Column-Full.....	\$3,400.00
DCR Double Column Red	\$3,735.00
DC2 Double Column 2 Color	\$4,195.00
DCM Double Column Multicolor.....	\$4,710.00
TQP Triple Quarter Page.....	\$4,200.00
TQPR Triple Quarter Page Red	\$4,675.00
TQP2 Triple Quarter Page 2 Color	\$5,245.00
TQPM Triple Quarter Page Multicolor.....	\$5,885.00
FP Full Page.....	\$5,208.00
FPR Full Page Red	\$5,610.00
FP2 Full Page 2 Color	\$6,290.00
FPM Full Page Multicolor.....	\$7,055.00
DTK Double Truck	\$7,812.00
DTKR 2 Full Pages 1 Color	\$8,415.00
DTK2 2 Full Pages 2 Colors	\$9,435.00
DTKM 2 Full Pages Multicolor.....	\$10,582.00

PREMIUM POSITIONS

IBCM Inside Back Cover Multicolor.....	\$9,000.00
IFCM Inside Front Cover Multicolor.....	\$10,000.00
OBC Outside Back Cover	\$30,000.00
ONLINE SPECIAL SERVICES	\$130.00
MAGNET	44¢ each

TOTAL CIRCULATION

LARGE FORMAT BOOK
15,000

MIDI BOOK
79,000

TOTAL
94,000