

Communication Publishing Co LLC

Lowcountry-Beaufort, SC Rate Sheet - 2007

WHITE PAGES

	<u>ANNUAL RATE</u>
WBL White Bold Listing	\$132.00
WFL White Feature Listing	\$265.00
WFY White Feature Listing Yellow Highlight	\$378.00
WFYL White Feature Listing Yellow Highlight Logo	\$479.00
WRL White Regular Listing	\$105.00
WEL White Extraline	\$105.00
WAC White Alternate Call	\$105.00
WBAC White Bold Alternate Call	\$105.00

YELLOW PAGES

RL Regular Listing	\$88.00
BL Bold Listing	\$126.00
FL Feature Listing	\$164.00
EL Extraline	\$88.00
AL Alternate Listing	\$88.00
AC Alternate Call	\$88.00
ARL Anchor Regular Listing	\$0.00
ABL Anchor Bold Listing	\$0.00
AFL Anchor Feature Listing	\$164.00
1HS 1/2" Box Ad	\$164.00
2HS 1" Box Ad	\$265.00
2HSR 1" Box Ad Red	\$378.00
3HS 1 1/2" Box Ad	\$340.00
3HSR 1 1/2" Box Ad Red	\$454.00
4HS 2" Box Ad	\$416.00
4HSR 2" Box Ad Red	\$529.00
5HS 2 1/2" Box Ad	\$491.00
5HSR 2 1/2" Box Ad Red	\$632.00
5HSL 2 1/2" Box Ad Logo	\$578.00
5HSLR 2 1/2" Box Ad Logo Red	\$723.00
6HS 3" Box Ad	\$609.00
6HSR 3" Box Ad Red	\$806.00
6HSL 3" Box Ad Logo	\$704.00
6HSLR 3" Box Ad Logo Red	\$903.00

YELLOW PAGES-TRADE ITEMS

TN Tradename	\$151.00
TM Trademark	\$353.00
CTM Custom Trademark	\$463.00
TEL Trade Extraline	\$88.00
TBL Trade Bold Listing	\$126.00
TRL Trade Regular Listing	\$88.00
TAC Trade Alternate Call	\$88.00
TBAC Trade Bold Alternate Call	\$105.00

YELLOW PAGES-DISPLAY

	<u>ANNUAL RATE</u>
QC Quarter Column	\$485.00
QCR Quarter Column Red	\$542.00
QC2 Quarter Column 2 Color	\$594.00
QCM Quarter Column Multicolor	\$674.00
3U 3 Unit Ad	\$641.00
3UR 3 Unit Ad Red	\$728.00
3U2 3 Unit Ad 2 Color	\$819.00
3UM 3 Unit Ad Multicolor	\$926.00
DQC Double Quarter Column	\$794.00
DQCR Double Quarter Column Red	\$886.00
DQC2 Double Quarter Column 2 Color	\$992.00
DQCM Double Quarter Column Multicolor	\$1,111.00
TQC Triple Quarter Column	\$1,191.00
TQCR Triple Quarter Column Red	\$1,336.00
TQC2 Triple Quarter Column 2 Color	\$1,508.00
TQCM Triple Quarter Column Multicolor	\$1,574.00
DHC Double Half Column	\$1,588.00
DHCR Double Half Column Red	\$1,819.00
DHC2 Double Half Column 2 Color	\$2,037.00
DHCM Double Half Column Multicolor	\$2,288.00
HP Half Page	\$2,381.00
HPR Half Page Red	\$2,672.00
HP2 Half Page 2 Color	\$3,003.00
HPM Half Page Multicolor	\$3,374.00
DC Double Column-Full	\$3,087.00
DCR Double Column Red	\$3,558.00
DC2 Double Column 2 Color	\$3,995.00
DCM Double Column Multicolor	\$4,485.00
TQP Triple Quarter Page	\$3,925.00
TQPR Triple Quarter Page Red	\$4,452.00
TQP2 Triple Quarter Page 2 Color	\$4,994.00
TQPM Triple Quarter Page Multicolor	\$5,603.00
FP Full Page	\$4,763.00
FPR Full Page Red	\$5,345.00
FP2 Full Page 2 Color	\$5,992.00
FPM Full Page Multicolor	\$6,720.00

PREMIUM POSITIONS

IBCM Inside Back Cover Multicolor	\$8,269.00
IFCM Inside Front Cover Multicolor	\$9,400.00
OBC Outside Back Cover	\$27,825.00
TAB Multicolor Insert	\$15,750.00
TIP-ON Full Size Book	\$26,250.00
TAB Tab Midi	\$5,000.00
TIP-ON Midi Book	\$10,800.00

Large Format Book

67,000

Midi Book

27,000

Total

94,000