

VER-A-FAST

CORPORATION

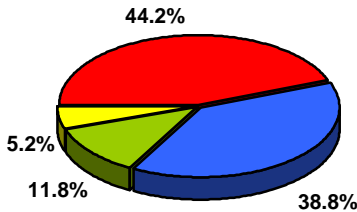
1-800-327-8463

COMMUNICATION PUBLISHING CO.

LOWCOUNTRY - BEAUFORT, SC

WEEK ENDING: 06/28/06

USER PREFERENCE*

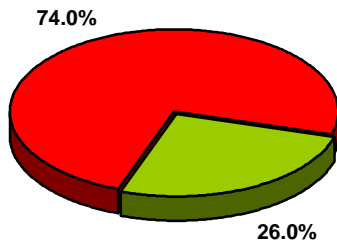


- CPC - Lowcountry-Beaufort, Hampton and Jasper Counties
- Sprint - Beaufort
- Hargray - Bluffton • Hilton Head Island • Daufuskie
- Other Directory

44.2% OF THOSE SURVEYED PREFER TO USE THE LOWCOUNTRY PHONE DIRECTORY FOR BEAUFORT, HAMPTON AND JASPER COUNTIES, PUBLISHED LOCALLY BY COMMUNICATION PUBLISHING CO., LLC

*Among respondents with a directory preference.

IN-HOME PRESENCE



- YES
- NO

74.0% OF THOSE SURVEYED HAVE THE LOWCOUNTRY PHONE DIRECTORY FOR BEAUFORT, HAMPTON AND JASPER COUNTIES, PUBLISHED LOCALLY BY COMMUNICATION PUBLISHING CO., LLC, IN THEIR HOME

VER-A-FAST

CORPORATION

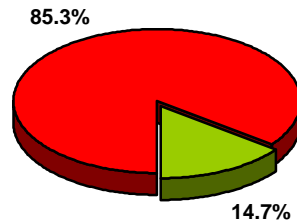
1-800-327-8463

COMMUNICATION PUBLISHING CO.

LOWCOUNTRY - BEAUFORT, SC

WEEK ENDING: 06/28/06

USAGE



■ YES ■ NO

85.3% OF THOSE SURVEYED USE THE LOWCOUNTRY PHONE DIRECTORY FOR BEAUFORT, HAMPTON AND JASPER COUNTIES, PUBLISHED LOCALLY BY COMMUNICATION PUBLISHING CO., LLC